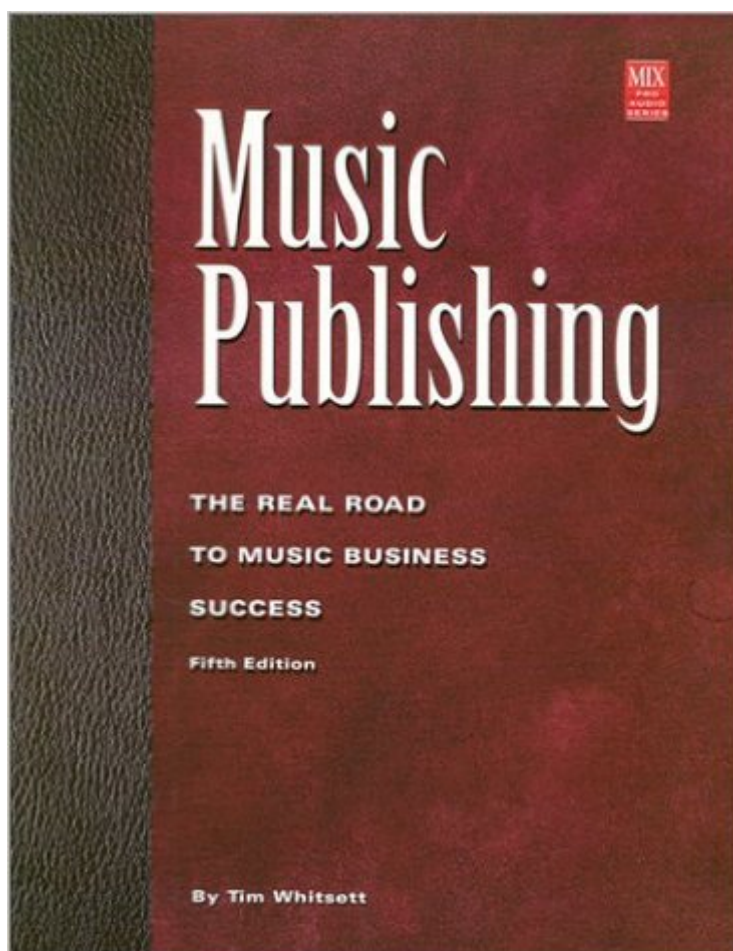


The book was found

Music Publishing: The Real Road To Music Business Success (Mix Pro Audio Series)



Synopsis

Revised and updated in 2001, Whitsett's guide will empower you to succeed at starting up your own company, climbing the corporate ladder in your current job or adding profits to your current music business activities. Through this one-of-a-kind book you'll learn how to forecast sales, calculate advances, evaluate copyright purchases, negotiate contracts and licenses, manage personnel and company affairs efficiently and maximize commercial potential plus much more.

Book Information

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Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (6 customer reviews)

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Customer Reviews

At first glance this is a rather pricey manual for starting a publishing company, but MUSIC PUBLISHING covers the process from top to bottom, beginning with the obvious first step of setting up the business and continuing clear down to the more sophisticated problem of administering others' catalogs. Each music business author has a unique approach, and Whitsett proves to be unusually well qualified to advise publishers, thanks to his wealth of domestic and foreign experience working with major publishers. The mouth-watering chapter in Whitsett's book, which echoes most young songwriters' first question, is "How Much Can I Really Earn from a Hit Song?" For anyone contemplating a venture into publishing, I strongly recommend Tim Whitsett's guidebook. Ron Simpson

"Music Publishing" by Tim Whitsett is a value tool to understanding, filing, and starting up any goals

in the music industry. The biography of the author is amazing and what he shares through his years of being as music publisher is invaluable. At first look I was skeptical and assumed that my many other books would cover the information in here. I was wrong, this book is detail in, not only, what music publishing is, but how to publish music. The slant of the author is clear when he states that he can never understand why an artist would not publish his/her own music. Another good book about publishing is "Music Publishing: A songwriter's Guide," (it is cheaper than this book) which the author has just as much credits as Tim Whitsett, but Whitsett goes into more depth making this book a more value tool.

I have to rate this publication highly because it really explains in simple clear language the whole business of music publishing. I have to acknowledge the fact that it assisted me in landing a deal with an independent film company in Germany. I would say buy this book you will make back the cost believe me. It is my second bible.

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